

NIRA - Meeting Notes
Meeting Convened: July 6, 2012

Matt called the meeting to order at 7:08PM

The group discussed the following:

Launch schedule

Golf tournament has us blacked out from August 20 through October 31.

We have permits for July 15 and August 19

July 22 and 29 are potential dates

We have two scout launches to reschedule for 8-5 and 8-12

Launch sites

Discussed researching other launch sites. Members with friends in other clubs will contact them to discuss potential options. Sod Farms are a possibility.

We discussed holding a rocket party at Tony's in lieu of a regular launch.

Marketing

Dave mentioned that at recent scout launches he heard parents speaking highly of the club and talking amongst themselves about other launches. Matt circulated a sample tri-fold brochure that Dave Heim put together. It was suggested that a brochure like this could be given out at launches to prospective members. The group liked the idea and offered suggestions:

- Add the NAR logo to the tri-fold
- Add an edition date in small type
- Make the club URL more prominent and mention it in other places in the brochure
- Borrow information from NAR's tri-fold

Tony suggested a NIRA Youtube channel - the group liked the idea. Tony will investigate multiple administrators.

Tony suggested exploring water rockets. New member Scott has experience in this and will do a demo at a future meeting.

Model of the Month

Dave Heim with a Fliskit tubefin model "Long Overdue"

Meeting adjourned 8:30PM

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